

Affiliate Program for The Savvy Book Marketer (aka Texana Publishing Consultants)

As an affiliate, you can earn a 40% commission by promoting Savvy Book Marketer book marketing guidebooks and training programs.

The affiliate program is hosted by my payment processor, BMT Micro. Payments are sent quarterly to affiliates. BMT Micro's payment procedures and terms for affiliates are listed at <http://www.bmtmicro.com/affiliate%20-terms.html>

This document includes a **Quick Start Guide**, followed by more detailed information. Please email dana@savvybookmarketer.com if you have any questions not covered here. Thank you!

Contents

Quick Start Guide	1
Step 1 – Register with BMT Micro.....	2
Step 2 – Join the Savvy Book Marketer affiliate program.....	2
Step 3 – Create your affiliate links	3
List of Affiliate Links	4
Promotional Ideas	5
For More Information	5

Quick Start Guide

1. Set up a BMT Micro account at <http://www.bmtmicro.com/affiliate-signup.html>.
2. On the next screen, make a note of the "Affiliate ID Number" that was assigned to you. (It will probably be 7 digits long.)
3. Enter the required contact information and click the "Submit Form" button. You'll get a welcome email from BMT.
4. Send an email to me at dana@savvybookmarketer.com to let me know your BMT Micro Affiliate ID Number. After I manually add you to my program, you will get an email confirming that you've been added to the Texana Publishing Consultants affiliate program.

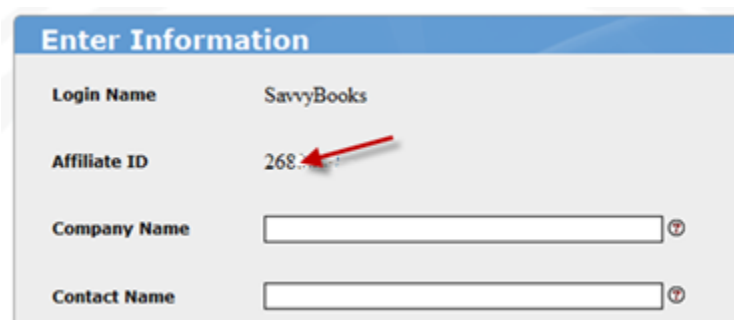
5. Create affiliate links for the products that you want to promote. See [page 4](#) for a list of **affiliate links**.

6. Test the links by clicking on them, to make sure they connect to the correct page. Also double check to make sure your Affiliate ID Number is listed correctly at the end of your links.

If you need more information, please see the more detailed instructions below.

Step 1 – Register with BMT Micro

- Set up a BMT Micro account at <http://www.bmtmicro.com/affiliate-signup.html>. You'll need to enter your email address and select a log-in name and password
- On the next screen, make a note of the "affiliate ID number" that is assigned to you. (It will probably be 7 digits long.)



- Shortly you will receive a welcome email that says "Thank you for signing up as a BMT Micro Affiliate."
- To **update your account settings**, click the "My Account" button on the upper right. In the Notifications Settings you can uncheck the "receive order notification" box if you don't want to receive an email each time an affiliate sale is made. I encourage you to leave the other box, "receive vendor emails" checked so that you will receive occasional updates from me about new products or changes to the program.

Notification Settings

By default notifications will be sent upon a order being placed. Please uncheck if this is not desired

Receive Order Notifications Receive Vendor Emails

Step 2 – Join the Savvy Book Marketer affiliate program

- To join my affiliate program (which is listed under my company name, Texana Publishing Consultants) just **send an email to dana@savvybookmarketer.com** and let me know your **BMT Micro Affiliate ID Number**.

- After I manually add you to my program, you will get another email that says "Thank you for signing up as an Affiliate of Texana Publishing Consultants, LLC."
- If you forgot to write down your Affiliate ID Number when you registered, you can locate it by logging into your affiliate account at BMT Micro and clicking the **My Account** button on the upper right. On the next screen you will see your affiliate ID number located just below the Account Information subhead, like this:

Account Information

Please make sure to double check this information. It will be used for sending out payments.

Affiliate ID: 2680 

Step 3 - Create your affiliate links

- The final step is to create affiliate links for the products that you want to promote. **On the next page is a list of affiliate links for each of my products.** As an alternative, you can also access your affiliate links by logging into your BMT Micro account and clicking the "Joined Programs" link in the left column. You'll see a list of my products, listed under Texana Publishing Consultants.
- Click the "Show Links" button on the far right to display your affiliate links for each product, like this:

<p>Order Link https://secure.bmtmicro.com/servlets/Orders.ShoppingCart?CID=7214&PRODUCTID=72140006&AID=2680</p> <p>Demo Download / Product Information Link  https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140006&AID=2680</p>

- There are two links shown. In most cases you will want to use the second link (Demo Download/Product Information) which connects to the sales page on my website describing the product. The first link (Order Link) takes customers directly to the shopping cart for checkout. **The number at the end of each link is your Affiliate ID Number.**
- **Test the links** by clicking on them, to make sure they connect to the correct page. Also double check to make sure your Affiliate ID Number is listed correctly at the end of your links.

List of Affiliate Links

***Be sure to insert your own 7-digit Affiliate ID Number at the end of each link, in place of the XX**

GUIDEBOOKS in PDF FORMAT

How to Get Your Book Reviewed - \$17

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140001&AID=XX>

How to Sell More Books on Amazon - \$15

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140006&AID=XX>

Virtual Book Tour Magic - \$17

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140005&AID=XX>

The Savvy Book Marketer's Guide to Selling Your Book to Libraries - \$19

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140004&AID=XX>

Facebook Guide for Authors - \$15

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140000&AID=XX>

Twitter Guide for Authors - \$15

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140002&AID=XX>

Pinterest Guide for Authors - \$7

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140003&AID=XX>

AUDIO/VIDEO TRAINING PROGRAMS

How to Promote Your Novel - \$21

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140011&AID=XX>

Ultimate Book Marketing Plan Workshop - \$97

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140009&AID=XX>

Make Money with Teleseminars and Webinars - \$37

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140010&AID=XX>

Ebook Publishing Success - \$47

<https://secure.bmtmicro.com/servlets/RIP.DemoDownload?PRODUCTID=72140012&AID=XX>

Promotional Ideas

- Send an email to your list with product details and your affiliate link.
- Write a blog post or ezine article about one of the topics covered in the Savvy Book Marketer Guides and recommend the guide as a resource.
- Post a product description on your blog.
- Publish a guest article from Dana in your blog or ezine.
- Do a virtual interview with Dana in your blog or ezine.
- Tweet about your blog posts mentioning the Savvy Book Marketer products.
- Add one or more of the guides to the Recommended Resources section of your blog or website.

For More Information

The list of affiliate links can also be found online at <http://bookmarketingmaven.typepad.com/affiliates/2009/02/welcome.html>

BMT Micro's payment procedures and terms for affiliates are listed at <http://www.bmtmicro.com/affiliate%20terms.html>

You can reach BMT Micro support at vendors@bmtmicro.com.

If you have questions about products, signing up for my affiliate program, or creating your affiliate links, please email me at dana@savvybookmarketer.com.

Thanks so much for participating in this program!

Dana Lynn Smith